Project CHARGE:

Coalition for Health Access to Reach Greater Equity

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Asian American Health Conference 2009

Gaithersburg, Maryland

Coalition for Asian American Children & Families

CACF

Outline

- Summary of Health Through Action Initiative
- Asian Americans in New York City
- Summary of Project CHARGE
  - Capacity Building
  - Results from Coalition Evaluation
  - Current Activities
  - Lessons Learned

Health Through Action – Community Partnerships Grant Program

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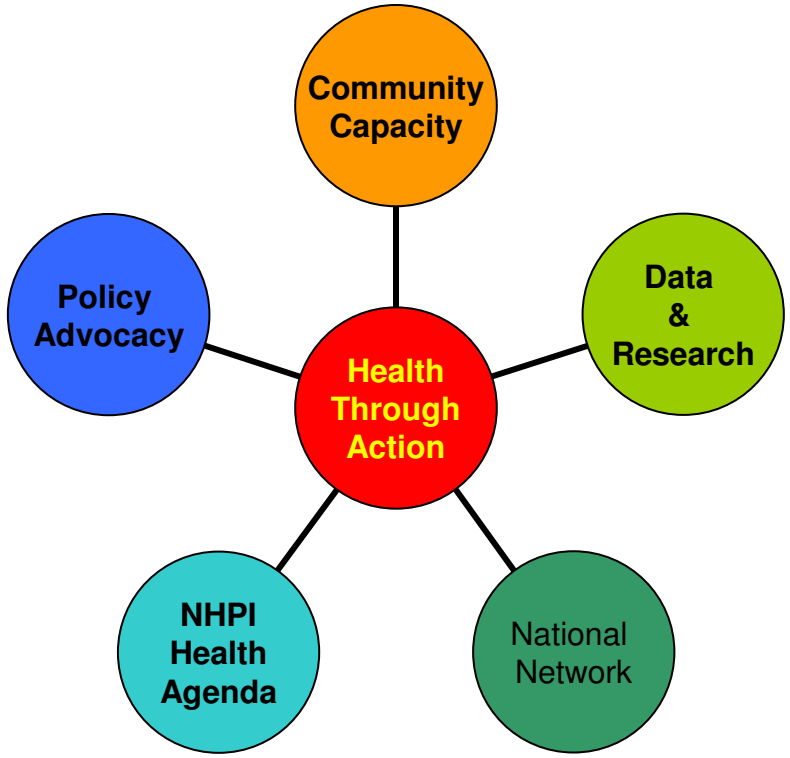
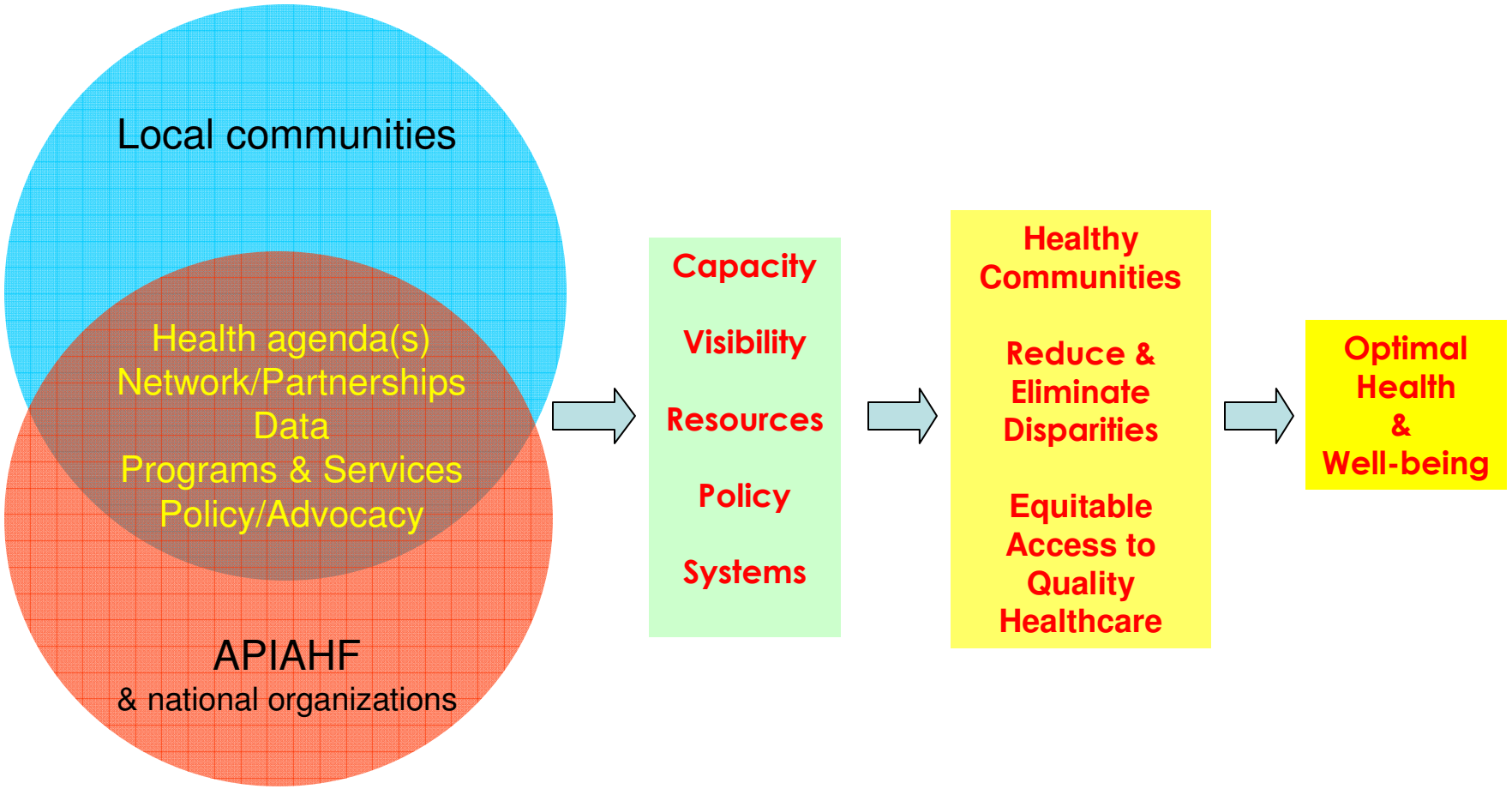
HTA Aims

- Strengthen community capacity to address local health needs
- Build a national network for AA and NHPI health
- Strengthen national policy and advocacy efforts
- Increase data collection and research on AA and NHPI health
- Support the development and implementation of a NHPI health agenda



HTA Framework



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Health Through Action – Community Partnerships Grant Program

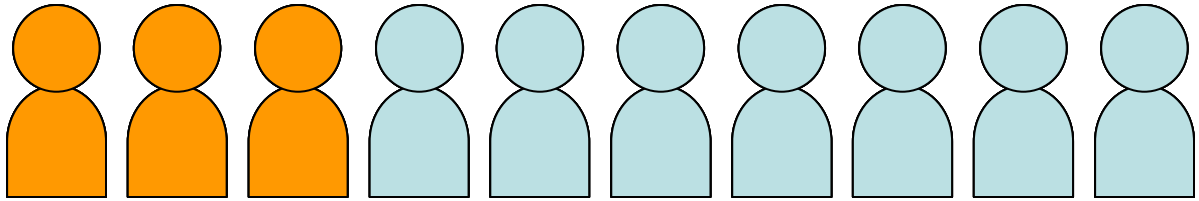
- HTA – Arizona
- HTA – California (AHS)
- HTA – Georgia
- HTA – Hawaii
- HTA – Minnesota
- HTA – New York
- HTA – Ohio
- HTA – Texas
- HTA – California (APIDC)
- HTA – California (SNNA)
- HTA – Rhode Island
- HTA - Utah

Asian Americans in New York City

The Asian American population is 999,030 and nearly 12% of the City.

4 out of 5 are foreign-born

1 out of 2 is born into poverty



More than 50 of the over 200 languages spoken in the City are Asian languages.

1 out of 5 does not have health insurance

Asian Americans have the highest rate (28%) of linguistic isolation

*Source: Asian American Federation, Census Information Center, American Community Survey 2006

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Crisis & Opportunity

- Twin Crisis in NYS
  - Deficit in Billions/Cuts in Programs & Services
  - Wall Street Crash
- Decrease funding for CBOs
- New leadership
- Renewed commitment to public health
- Advocacy playing a bigger role for social services

HTA-NY

- Project CHARGE
  (Coalition for Health Access to Reach Greater Equity)
- 15 partners
- Ensure access to health care
  - Expansion of public coverage, Family Health Plus
  - Reimbursement of enabling services

Who are the Partners?

Partners	Target Population	Specialty	Years in Existence/Work
1. AAFE 2. APICHA 3. CACF – Coordinating Agency 4. CSAAH 5. CBWCHC 6. CCNY/AOP 7. CPC 8. FHP 9. HSS 10. KC 11. KCS 12. MAAWS 13. NYAWC 14. SAHI 15. John Chin - Evaluator 16. CRE – Cap. Bldg Advisor	Pan-Asian South Asian Southeast Asian Low-income Immigrant LGBTQ Religious Affiliation Ethnic-Specific: Bangladeshi Chinese Cambodian Filipino Korean Japanese Indian Pakistani Vietnamese	CBPR Coalition Building Community Development Community Health Center Community Health Workers Cardiovascular Disease Diabetes Domestic Violence Economic Development Health Advocacy Hepatitis B HIV/AIDS Housing Language Access LBGTQ Mental Health Substance Abuse Women's Issues	Under 5 years: 4 5 years – 10 years: 0 10 – 20 years: 3 20+ years: 8

Capacity Building

- Coalition Development & Maintenance
- Coalition Evaluation
- Capacity of Coordinating Agency
- Policy Advocacy
- Technology & Communications
- Sustainability

Outcome Evaluation Objectives

- To determine the degree to which the following project outcomes were achieved:
  - increase organizational capacities of coalition members
  - strengthen collaborations among API CBOs, health providers, research institutions, and advocacy organizations
  - Promote collective efforts to improve policies, funding, services, and systemic change to increase health access and quality care
  - Enhance the understanding of decision makers and stakeholders on API health barriers and disparities through documentation, strategic communications, and research
  - Expand dissemination of learnings and best practices that increase health access for low-income API immigrants

Policy Advocacy Capacity of Individual Organizations

Question	Mean
• Knowledge of a range of legal, administrative and legislative advocacy strategies to advance Asian and Pacific Islander health issues.	3.5
• Knowledge of existing and proposed healthcare reform models that may affect access to care for Asian and Pacific Islander communities.	3.2
• Ability to analyze current policy and political issues to develop effective solutions that benefit Asian and Pacific Islander communities.	3.4
• Working relationships with decision-makers who have the potential to influence policy decisions related to my organization's advocacy objectives.	3.5
• Working relationships with individuals/groups that are not direct decision-makers but can influence key decision-makers.	3.7
• Understanding of the types and extent of advocacy that our organization can do within the boundaries set by law.	3.7
• Skills to design and implement media and other communication strategies to build public and political support for my organization's advocacy objectives.	3.5
• Skills to design and implement media and other communications strategies to weaken opposition to my organization's advocacy objectives.	2.9
1 = No Capacity ← → 5 = Very High Capacity	

Current Activities

- Continue Coalition Evaluation
- Community Discussions
- Convening of Experts
- White Paper
- Continue Advocacy

Lessons Learned

- Flexibility
- Political Feasibility
- Role of Lead Organization & Partners
- Expanding Beyond Health
- New Technologies
- Technical Assistance
- Role of Evaluation
- Transitions/Changes

For more information

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