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A MESSAGE FROM AAHI LEADERSHIP

On behalf of the Montgomery County Department of Health and Human Services’ (MCDHHS) Asian American Health Initiative (AAHI), we are proud to release the Fiscal Year 2022 (FY2022) Annual Report to highlight AAHI’s advancements towards achieving health equity for Asian Americans in Montgomery County.

In FY2022, AAHI saw an era of unprecedented innovation and growth. We launched new program models and executed existing programs in new ways. One of our largest accomplishments in FY2022 was the launch and implementation of the COVID-19 Relief Fund for Asian Americans and Pacific Islanders, which provided Asian American community-based and faith-based organizations with $1M of funding for COVID-19 response activities. Additionally, we continued to disseminate important health and social service updates to communities through our existing programs like Public Resources Education Program (PREP) and Friends’ Corner, as well as expand our outreach in the community through new methods like our new Community Health Worker program.

In FY2023, we plan to continue to build on the advances we made in FY2022 and use creativity, innovation, and technology to meet the diverse and unique needs of our community. Looking back at FY2022, we are extremely grateful to the Steering Committee members, MCDHHS leadership, community partners and staff who supported AAHI’s work. The celebrations and challenges faced in FY2022 captured now and more than ever, that it truly takes all of us to build a healthy community.
The mission of the Asian American Health Initiative (AAHI), part of the Montgomery County Department of Health and Human Services, is to improve the health and wellness of Asian American communities in Montgomery County by applying equity, community engagement, and data-driven approaches. In line with this mission, there are four core priority areas that drive AAHI’s work: Community Engagement, Community Empowerment, Capacity Building and Change Catalyst.

**COMMUNITY ENGAGEMENT**
Conduct outreach to engage

**COMMUNITY EMPOWERMENT**
Provide technical assistance to empower

**CAPACITY BUILDING**
Create models and tools to demonstrate promising practices

**CHANGE CATALYST**
Influence changes to improve systems
ACCOMPLISHMENTS AT A GLANCE

103,169 People Served in 2022
903 Outreach Events
98.96% Service Satisfaction Rate

153 Small BusinessesReached
7,191 Interpretations
2,941 COVID-19 Test Kits Distributed
After over two years since the COVID-19 virus was introduced to the world, Montgomery County continues to remain vigilant and provide services to county residents to minimize the spread of COVID-19. In contrast to the beginning of the pandemic, we now have a better understanding of how to keep ourselves and our communities safe from COVID-19. We have access to new knowledge, science, understanding, and technology, including vaccinations, booster shots, rapid test kits, refined safety guidelines, and personal protective equipment. We understand that while COVID-19 may always pose a threat, we can minimize its impact and severity as long as we follow the right safety measures. In FY2022, AAHI continued to play an integral role in connecting the Asian American community to county COVID-19 resources and services and helping to minimize the virus’ more detrimental impacts. New efforts like the AAHI’s COVID-19 Relief Fund and our rapid test kit distribution helped keep the Asian American community safe. While we are still operating in a model that is heavily influenced by COVID-19, we were excited to see more communities opening up and more in-person activities in FY2022 than we have seen since the start of the pandemic.

COVID-19 Relief Fund for Asian Americans and Pacific Islanders

The Asian American Health Initiative (AAHI) launched its first community grants program, the AAHI COVID-19 Relief Fund for Asian Americans and Pacific Islanders (AAPIs) in September 2021 in partnership with The Primary Care Coalition (PCC). The need for this grants program arose from the unique challenges Asian Americans and Pacific Islanders faced in combating the COVID-19 pandemic. A total of 44 organizations applied for funding and 11 organizations were awarded a combined total of $1M. The impact of this unprecedented, dedicated funding has been

32,353 COVID-19 Vaccines Administered & Tests Distributed
monumental on AAPI communities with a grand total of 92,824 clients served, 714 community events held, and 389 pieces of unique content published in a 7-month grant period. The COVID-19 Relief Fund also trained 27 Asian American Adult and Youth Mental Health First Aid Instructors and 16 Adult Mental Health First Aiders, thereby, increasing the availability of culturally and linguistically trained professionals that will encourage people to seek treatment.
COVID-19 RESPONSE EFFORTS

FUNDING CATEGORIES

The COVID-19 Relief Fund focused on providing culturally and linguistically appropriate services in five categories:

1. **Outreach & Education** to develop and disseminate linguistically accessible and culturally appropriate outreach materials to educate the community about COVID-19, the spread of infection and vaccination,

2. **Vaccination & Testing** to provide access to vaccination and disease testing services in the language of preference,

3. **Social Services** to provide linguistically accessible information and support for critical social services offered by the public and private sectors,

4. **Anti-Asian Bias & Hate Education** to educate and empower AAPI youth and families to stand against anti-Asian violence, hate, and racism and promote the protection and safety of all Asian Americans, and

5. **Mental Health Services** to reduce stigma around seeking mental health services and encourage people to seek treatment.

GRANTEES

Of the 44 applications received, the following 11 organizations were funded after a comprehensive and competitive review and selection process:

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>AWARD AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese Culture &amp; Community Service Center, Inc.</td>
<td>$156,797.08</td>
</tr>
<tr>
<td>Korean Community Service Center of Greater Washington</td>
<td>$125,016.62</td>
</tr>
<tr>
<td>Maryland Vietnamese Mutual Association Incorporated</td>
<td>$123,726.84</td>
</tr>
<tr>
<td>Vietnamese American Services</td>
<td>$94,989.84</td>
</tr>
<tr>
<td>American Diversity Group</td>
<td>$85,603.91</td>
</tr>
<tr>
<td>IMAAM, Inc.</td>
<td>$82,665.00</td>
</tr>
<tr>
<td>Asian/Pacific Islander Domestic Violence Resource Project</td>
<td>$79,971.00</td>
</tr>
<tr>
<td>Philippine Nurses Association of Metropolitan DC</td>
<td>$75,550.00</td>
</tr>
<tr>
<td>EveryMind</td>
<td>$71,330.15</td>
</tr>
<tr>
<td>MCC Medical Clinic</td>
<td>$66,550.00</td>
</tr>
<tr>
<td>Chinese American Community Health Services</td>
<td>$37,800.00</td>
</tr>
</tbody>
</table>
The 11 grantees achieved various unique outcomes by serving clients, hosting community events and producing unique content in each of the 5 categories:

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>CLIENTS SERVED</th>
<th>COMMUNITY EVENTS</th>
<th>CONTENT PRODUCED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outreach &amp; Education</td>
<td>38,259</td>
<td>238</td>
<td>186</td>
</tr>
<tr>
<td>Vaccination &amp; Testing</td>
<td>25,699</td>
<td>78</td>
<td>96</td>
</tr>
<tr>
<td>Social Services</td>
<td>21,125</td>
<td>241</td>
<td>37</td>
</tr>
<tr>
<td>Anti-Asian Bias &amp; Hate Education</td>
<td>1,140</td>
<td>80</td>
<td>27</td>
</tr>
<tr>
<td>Mental Health Services</td>
<td>6,601</td>
<td>77</td>
<td>43</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>92,824</strong></td>
<td><strong>714</strong></td>
<td><strong>389</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FUNDING CATEGORY</th>
<th>ORGANIZATIONS</th>
<th>TYPE OF ACTIVITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outreach &amp; Education</td>
<td>8</td>
<td>COVID-19 helpline; ads in newspapers; social media &amp; traditional media; health workshops &amp; seminars; video clips, flyers &amp; brochures; focus groups; and exercise classes &amp; wellness webinars for seniors</td>
</tr>
<tr>
<td>Vaccination &amp; Testing</td>
<td>5</td>
<td>Vaccine clinics, translation &amp; interpretation services for vaccine registration, transportation services, and free take-home COVID tests</td>
</tr>
<tr>
<td>Social Services</td>
<td>8</td>
<td>Welfare application assistance, food distributions, fresh hot meals for seniors, financial wellness webinars, and interpretation services</td>
</tr>
<tr>
<td>Anti-Asian Bias &amp; Hate Education</td>
<td>5</td>
<td>Webinars &amp; workshops, video clips, bystander trainings, and focus groups</td>
</tr>
<tr>
<td>Mental Health Services</td>
<td>7</td>
<td>Counseling, seminars, educational videos, wellness webinars, psychiatric referrals, and teen &amp; senior specific services</td>
</tr>
</tbody>
</table>
COVID-19 RESPONSE EFFORTS

COVID-19 Workshops

To effectively respond to the threat of COVID-19, it is critical for community members to stay up to date on current transmission levels and vaccination updates. AAHI provided several community presentations on COVID-19 local data trends covering topics such as COVID case and test rates, community spread, hospitalizations, ICU bed use, and vaccinations.

People Served

6 COVID-19 Workshops

457 People Served
Test Kit Distribution

Through FY22, we experienced surges in COVID-19 variants including the Delta, Omicron, and BA.2 variants. To effectively contain the community spread, it was important for community members to have access to COVID-19 testing. AAHI supported larger County efforts to distribute COVID-19 rapid test kits by distributing them in bulk to AAPI community-based and faith-based organizations and small businesses, and by distributing them at outreach events.

Organizations that Received Test Kits

- 43

Test Kits Distributed

- 6,654

COVID-19 Resources

Access to reliable and accurate information and updates is extremely important to keep our community safe from COVID-19. AAHI played an important role in disseminating information to community members through social media and through our regularly updated COVID-19 Resource Guide. The Resource Guide highlights information on testing, vaccinations, food access, housing, financial assistance, mental health, and multilingual COVID-19 helplines.

COVID-19 Resource Guides Published

- 13

Online Views & Downloads of COVID-19 Guides

- 141
As more county residents got their COVID-19 vaccinations and as community transmission declined, AAHI was able to build back more of our regular programming in comparison to the past two years of the COVID-19 pandemic. In FY2022, AAHI had more in-person events and was able to physically meet with communities to provide health education, community outreach, and information on local resources. As we continued to rebuild our normal in FY2022, AAHI found that our “normal” today has changed from our “normal” two years ago. In the past two years, we have adopted new program delivery models, like virtual and hybrid formats, which initially were implemented due to safety precautions but have now made programs more accessible and easier to attend. FY2022 was a year of innovation, creativity, and growth for AAHI – we implemented new projects and refined old ones, ultimately leading to a very successful year in serving our community.

- **2,775** People Served
- **43** Outreach Events
- **153** Small Businesses Reached
- **2,775** Photonovels Distributed
- **228** Hours spent in Community Engagement
- **7,262** Care Navigation Cases
AAHI is proud of the presence and trust we have built in the AAPI community. For years, AAHI has conducted grassroots community outreach, meeting the community where they live, work, worship, and play. AAHI’s outreach efforts aim to educate individuals about County resources, raise awareness about different health disparities, and link community members to local services.

**Community Programs**

**Community Outreach**

- **Resource Tables**: 23
- **People Served**: 2,534
- **Health Education Workshops**: 18
- **Staff Hours**: 135.5
Service Referrals

AAHI provides community members with Service Referrals, which is specialized support to navigate through the local healthcare system. Community members reach out to AAHI when they need support with connecting to the local health care system but are unsure where to start and how to get their needs addressed. AAHI works with clients to understand their needs and eligibility, and then helps them identify what programs best fit their need. AAHI even supports community members in setting up appointments and filling out applications.

Connecting Communities to Services

Asian Americans make up a significant number of the small businesses in Montgomery County. Small business owners and employees often have even more unique challenges in accessing health care and receiving accurate health information. In response to this, AAHI’s small business outreach program, Connecting Communities to Services, brings health information and resources directly to small business owners. This year, AAHI reached 153 small businesses in Montgomery County, connecting with over 215 individuals. AAHI distributed over 1,196 COVID-19 rapid test kits to these small businesses because of their increased risk and exposure to COVID-19.
Community Health Worker Program

To expand our community outreach capacity, AAHI welcomed four new Community Health Workers (CHWs) to our team in FY22. CHWs have long played an important role in improving community health by providing cultural and linguistic links to communities. AAHI’s CHWs supported with community outreach by providing culturally appropriate health education and information on County resources to the AAPI community. This fiscal year, they conducted small business outreach, set up resource tables at Asian supermarkets and community events, conducted outreach to County Service Consolidation Hubs, and reached out to different senior apartments with large Asian American populations. In addition to their outreach duties, they have been involved with community review of translated materials to support the delivery of linguistically appropriate materials.

14 Outreach Events
1,095 People Served
Health Awareness Campaigns

Throughout the year, AAHI engages the community through various health education and awareness campaigns. Each campaign is designed to coincide with the national commemorative months or week.

Active Aging Week
In FY22, Active Aging Week took place from October 4th to October 10th. To commemorate this month, AAHI conducted a social media campaign with helpful information, tips, and resources to support Asian American older adults in living active lives.

Minority Health Month
In the month of April, AAHI conducted its first Minority Health Month awareness campaign on social media. Interactive posts were shared throughout the month to engage the audience. Through “True or False” and “Did you know?” questions, we were able to educate participants on Asian American minority health. Trivia participants were awarded a prize pack at the end of the campaign.

Mental Health Awareness Month
In recognition of Mental Health Awareness Month in May, AAHI hosted a free interactive, virtual workshop for parents and youth-serving organizations on adolescent mental health. The workshop covered topics such as adolescent mental health, adolescent development, unique pressure on Asian American adolescents, and parental support and strategies.

Suicide Prevention Month
To recognize National Suicide Prevention & Awareness Month, AAHI launched a social media campaign consisting of 48 interactive posts, infographics, and facts about suicide prevention on AAHI’s Facebook and Twitter pages.

Osteoporosis, a bone disease, is most common in Asian women. It can lead to an increase risk of fractures. Learn more at: bones.nih.gov. Weight-bearing activities like walking, can help prevent the disease (NIH). Get your steps in today! 🧘‍♂️🧘‍♀️
Friends’ Corner is a part of AAHI’s Senior Wellness Initiative. It is a series of workshops that aim to educate and empower AAPI older adults to take control of their health and wellness. AAHI partners with community- and faith-based organizations to bring this program to the community. Some of the topics covered in Friends’ Corner sessions include dimensions of wellness, Medicare, Alzheimer’s, senior resources, mental health, medication management, transportation, and other topics, as requested by the community.

Friends’ Corner Workshops: 6

Partnering Organizations: 2

People Served: 230
Welcoming Afghan Refugees

Afghan Resettlement Task Force
AAHI is a member of the Montgomery County Afghan Resettlement Task Force, a coalition of county programs that discuss ongoing efforts to support the resettlement of Afghan parolees in Montgomery County.

Community Outreach
AAHI worked with our community and faith-based partners to support outreach events geared towards Afghan refugees. These efforts included resource tables, health education workshops, and providing supplies to our community partners to distribute to the Afghan refugees they were serving.

Resource Brochure
Yearly, AAHI updates our Resource Brochure with current County information. This year, AAHI translated the Resource Brochure into both Pashto and Dari to serve the Afghan community.

Adolescent Mental Health Program

AALEAD + AAHI Youth Mental Health Programming
Through a contract with Asian American Leadership Empowerment And Development (AALEAD), AAHI funded several activities to address Asian American adolescent mental health challenges. As a part of their after-school program, AALEAD incorporated mental health and wellness activities at 3 middle schools to familiarize students with activities like meditation, journaling, reflections, and breathing exercises. Additionally, AALEAD held a Mental Health Convening.
Youth Served

After School Mental Health and Wellness Activities

Schools Represented Across All Services

Convening for Asian American and Pacific Islander youth in Montgomery County. This was a 2-day convening featuring guest speakers and interactive workshops on suicide prevention, healthy eating, eating disorders, Asian identity development, mind, and spirit. A total of 19 students from different Montgomery County middle schools attended the Mental Health Convening.

**Youth Mental Health First Aid**

With the rising cases of youth mental health cases and the increasing concern by parents, teachers, and the community, AAHI issued a Task Order Proposal Request to solicit community organizations to host workshops on “Teen Mental Health Awareness”. This Task Order was specific only to organizations that were contracted through AAHI’s Informal Solicitation in FY21. As a result of the Task Order, Chinese American Community Health Services (CACHS) was selected to host 2 virtual Youth Mental Health First Aid trainings to Chinese American parents in Montgomery County. A total of 54 parents attended the course which was a time commitment of 8 hours. All 54 were certified as Mental Health First Aiders at the end of the workshop.

**SEGMENT 1:**

**WELCOME TO YOUTH MENTAL HEALTH FIRST AID**

Welcome and introduction to the Youth Mental Health First Aid skills application of the virtual course.

Acknowledgement:
The program is brought by Chinese American Community Health Services (CACHS) and Asian American Health Initiative at Montgomery County.

NAME Activity: meaning/background of your name, your self-care strategies (30 seconds per person)
Patient Navigator Program

Through a contract with Cross Cultural InfoTech, the county implements the Asian languages Patient Navigator Program (PNP), which operates a multilingual health information, referral, and navigation telephone line and provides medical interpretation for community members with limited English proficiency. Limited English proficiency means a community member does not speak English as their primary language and has a limited ability to read, speak, write, or understand English. Communication issues between patients and healthcare providers can result in inaccurate diagnoses, decreased treatment adherence, and reduced patient satisfaction, ultimately leading to poorer health outcomes. Patient Navigators provide accurate interpretation for community members while they meet with healthcare providers so the community members can make informed decisions about their health.

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls received</td>
<td>5,135</td>
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<tr>
<td>Phone Medical Interpretations Sessions</td>
<td>1,537</td>
</tr>
<tr>
<td>Appointments Scheduled</td>
<td>1,091</td>
</tr>
<tr>
<td>On-site Medical Interpretation Sessions</td>
<td>519</td>
</tr>
<tr>
<td>Clients Linked to County Services</td>
<td>97.26%</td>
</tr>
<tr>
<td>Client Encounters</td>
<td>7,191</td>
</tr>
</tbody>
</table>
AAPI Heritage Month Activities

In honor of Asian American and Pacific Islander Heritage Month in May, AAHI partnered with the Montgomery County Office of Community Partnerships to recognize this month through community activities and education.

AAPI Heritage Month Celebration
AAHI celebrated Asian American Pacific Islander (AAPI) Heritage Month with a successful celebration in Wheaton, Maryland at the Marian Fryer Town Plaza. This event was organized in partnership with the Montgomery County Office of Community Partnerships and the Wheaton Urban District, and with support from the AAHI Steering Committee and the County Executive’s Asian Pacific American Advisory Group.

The celebration opened with a few words from County Executive Marc Elrich and a proclamation recognizing the contributions of AAPIs to the local community. The event also included a community resource fair which featured 29 Asian American-serving organizations and some County programs. To showcase the diversity of Asian cultures, there were cultural performances throughout the day, representing 7 different Asian cultures. To close the event, we were joined by several local leaders who highlighted and celebrated the achievements of the AAPI community. The celebration was joined by over 200 attendees.

View our album of the event here.
Asian American Conversations

To continue celebrating and recognizing AAPI Heritage Month, AAHI and the Montgomery County Office of Community Partnerships hosted a community webinar entitled “Asian American Conversations: A glimpse of the Asian American experience.” The webinar featured a panel of speakers representing academia, youth, the nonprofit sector, civil service, and public service. The panel celebrated the achievements of the AAPI community and shed light on some of the challenges facing the AAPI community.

CELEBRATE AAPI MONTH WITH
ASIAN AMERICAN CONVERSATIONS
A glimpse of the Asian American experience

TUESDAY, MAY 31, 2022
AT 7:00 PM EST ON ZOOM

Featuring:

- Robert Wu
  City of Gaithersburg

- Dr. Binod Paudyal
  Academic Associate
  Asian American Studies Program at the University of Maryland

- SanjanaQuam
  Program Manager
  AAHI (UMI)

- Tanusha Choudry
  Director
  Asian American Progressive Student Union

- Li-Fang C. Liu
  Deputy Executive Director
  Community Service Center (CASC)

Join the Asian American Health Initiative (AAHI), Montgomery County Department of Health and Human Services and the Office of Community Partnerships (OCP) for a virtual dialogue touching on the topics of Asian American achievement and challenges. We hope that the more everyone learns about each other’s cultures and heritage, the less animosity and misunderstanding there will be in our communities.

Please register at: https://tinyurl.com/AAPIforum22

If you have any questions regarding this event, please contact Mr. Yi Shen, AAPI Liaison for Montgomery County, at Yi.Shen@MontgomeryCountyMD.gov

20 | ASIAN AMERICAN HEALTH INITIATIVE: FY2022 ANNUAL REPORT
AAHI’s Public Resources Education Program, also known as PREP, is an informative and educational workshop intended to equip community leaders with intimate knowledge on the application process and eligibility of highly sought-after County programs. This training aims to expand and increase community capacity to navigate the local healthcare system. During FY22, AAHI conducted 4 PREP workshops.

**TECHNICAL ASSISTANCE**

**Public Resources Education Program (PREP)**

- **4** PREP Workshops
- **7** Hours Spent
- **121** People Served
Cultural Competency Trainings

One of AAHI’s core priority areas is Change Catalyst, which refers to our work to improve healthcare systems to better respond to the needs of Asian Americans. In line with this, AAHI conducts cultural competency workshops for other public health agencies and healthcare providers to improve their ability to serve Asian Americans. In FY22, AAHI conducted two cultural competency workshops. AAHI partnered with MCDHHS Children, Youth, and Families (CYF) to present a cultural competency training on Cultural Perspectives and Approaches to Parenting Styles. In May, AAHI conducted another cultural competency training entitled “Building Bridges: Improving Cultural Competency with Asian American Seniors” for the Montgomery County Commission on Aging (COA).
Presentations

Professional Presentations
AAHI regularly conducts professional presentations for other programs and organizations to spotlight information about Asian American demographics and data, health equity challenges, and recommendations around program delivery. These presentations go beyond education of health disparities and offer a higher-level understanding of the access challenges in the Asian American community. In FY2022, AAHI conducted 4 professional presentations, reaching 185 people.

AAHI 101 Presentations
AAHI regularly conducts introductory presentations to community groups. Dubbed as “AAHI 101,” these presentations aim to not only inform community partners on AAHI’s programs, services, and partnership opportunities, but they are also educational. They include latest demographic information about the AAPI community and relevant statistics around disease prevalence.

AAHI 101 Presentations

<table>
<thead>
<tr>
<th>Hours Spent</th>
<th>People Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td>109</td>
</tr>
</tbody>
</table>
Workgroups

AAHI participates in numerous workgroups whose work aligns with our mission and core priority areas. By participating in workgroups, AAHI is able to influence and support service delivery and program planning across the department, ultimately ensuring that the Asian American perspective and voice is captured. In FY22, AAHI participated in 65 workgroup sessions of 10 different workgroups:

1. MCDHHS Equity Workgroup
2. Home & Community Based Services Workforce Task Force
3. COVID-19 Vaccination Partnership Coordination Team
4. Mental Health Advisory Committee
5. Afghan Resettlement Task Force
6. Nexus Montgomery Diabetes Program Workgroup
7. Age Friendly Health and Wellness
8. Commission on Aging
9. American Muslim Senior Society Stakeholder Advisory Committee
10. Villages Diversity, Equity, & Inclusion Group

Capacity Building

AAHI is committed to building and strengthening the capacity of local community- and faith-based organizations. Through our capacity building efforts, we have supported community organizations through these ways:

- Connecting organizations with grant funders
- Providing advice and guidance around establishing community clinics
- Helping set up COVID-19 vaccination clinics
- Linking them to County programs
- Advising organization around program planning and evaluation

65 Workgroups
90.25 Staff Hours in Workgroups
547 People Attended Workgroups
Mental Health Therapist List

As part of AAHI's mission to reduce stigma around mental health in the Asian American community and increase access to linguistically and culturally sensitive mental health providers, AAHI launched the Mental Health Provider Directory: https://tinyurl.com/AAHIIMentalHealthProvider.

The information gathered is intended to help build a resource for community members, organizations and representatives who might be seeking culturally and linguistically competent Asian American mental health providers in Montgomery County, Maryland, and surrounding areas.

Photonovel

To expand the access to AAHI's multilingual mental health resources such as the Photonovel, AAHI launched an online form where community members can request copies of the photonovel.

Fall Prevention

Six out of ten falls happen at home where seniors feel the most comfortable. AAHI’s handout on Fall Prevention provides information on fall proofing a home, tips on prevention exercises, as well as resources for fall prevention.
Elder Abuse

This brochure focuses on the safety of older adults and addresses physical abuse, mental abuse, sexual abuse, self-neglect, and neglect by caregivers.

Resource Brochure

AAHI updated their Resource Brochure in the 16 languages it is available in. In addition, this year, AAHI expanded the languages which the brochure is available to include Dari and Pashto. The AAHI Resource Brochure is available in 18 different languages.

More Than Just Stress Toolkit

In response to the rising suicide rates and suicide attempts among Asian American youth in Montgomery County, AAHI developed a community toolkit focused on Adolescent Mental Health in English, Chinese, Korean, Hindi, and Vietnamese.

AAHI Newsletter

AAHI’s quarterly newsletters showcase AAHI’s activities, highlight community partners, announce future events and more! Subscribe today! Text “AAHI” to 22828 to join our mailing list today!
AAHI in Social Media

Social media’s ability to reach large groups of people makes it a powerful health communication tool. AAHI has built a robust social media presence and online community where it shares local resources, upcoming health events, and AAHI’s own quarterly e-newsletter.

AAHI implemented a social media campaign in FY2022 to commemorate Minority Health Month, Mental Health Month, and Asian Pacific Islander Heritage Month.

Check out our social media pages:

- YouTube: [youtube.com/c AsianAmericanHealthInitiative](http://youtube.com/c AsianAmericanHealthInitiative)
- Twitter: [@AAHI_Info](https://twitter.com/AAHI_Info)
- Facebook: [@AsianAmericanHealthInitiative](https://facebook.com/AsianAmericanHealthInitiative)

10,049 YouTube Views
356,558 Twitter Views
64,499 Facebook Views
FINANCIALS

<table>
<thead>
<tr>
<th>TOTAL BASE BUDGET</th>
<th>$1,210,545</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>In-house programs and administrative</strong></td>
<td>75%</td>
</tr>
<tr>
<td>(Includes program staff, office equipment, supplies, printing, and mileage)</td>
<td></td>
</tr>
<tr>
<td><strong>Contracts &amp; Services</strong></td>
<td>25%</td>
</tr>
<tr>
<td>(Includes special projects and contracted services)</td>
<td></td>
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</tbody>
</table>

In addition to our base funding from the County General Fund, AAHI received an additional $250k from the General Fund Reserves (Resolution 19-861) and $1,150,000 in funding from the American Rescue Plan Act (ARPA) that was approved in a Special Appropriation by the County Council (Resolution 19-967). This additional funding of $1.4M was designated specifically for AAHI’s COVID-19 Relief Fund.
The AAHI Steering Committee advocates for, advises, and assists AAHI in attaining health equity for Asian Americans in Montgomery County. In FY2022, the Steering Committee was comprised of 15 professionally and ethnically diverse individuals. Using their professional expertise and community knowledge, they played a critical role in leading AAHI. Through their passion and dedication, they made the following contributions in FY2022:

- Volunteered over 275 hours in support of AAHI’s efforts
- Advocated in meetings with key leaders and policymakers in Montgomery County
- Advised AAHI programmatic efforts throughout the year
- Served as liaisons to external community workgroups including the County Executive’s Asian American Advisory Committee, Healthy Montgomery Steering Committee, Commission on Aging, Montgomery Cares Program Advisory Board, Suicide Prevention Coalition and Veterans Commission
- Advocated for a 100% increase to the AAHI FY2023 base budget, which is an increase of $1,210,263, that will be used to conduct various capacity building efforts in the AAPI community

**FY2022 Steering Committee Members**

**Nguyen Nguyen**, PhD, Chair  
(Viet Nam Medical Assistance Program (VNMAP))

**Hina Mehta**, PhD, Vice Chair  
(American Diversity Group)

**Thao Bui**, Association of Vietnamese Americans

**Ji-Young Cho**, PhD, Korean Community Service Center of Greater Washington (KCSC)

**Nerita Estampador**, MD, Montgomery County Resident

**Wilbur Friedman**, LLB, Organization of Chinese Americans, Greater Washington, D.C. Chapter

**Pallavi Gowda**, MD, National Council of Asian Indian Associations

**Yuchi Huang**, PhD, Chinese Culture and Community Service Center (CCACC)

**Meng K. Lee**, Montgomery County Resident

**Michael Lin**, PhD, Asian American Political Alliance

**Cynthia Macri**, MD, Montgomery County Resident

**Tho Tran**, Montgomery County Resident

**Judy Wang**, PhD, Montgomery County Resident

**Anis Ahmed**, Montgomery County Office of Human Rights

**Shruti Bhatnagar**, Montgomery County Resident
Community Health Workers

AAHI’s Community Health Workers (CHW) provide culturally appropriate health education and information on County resources to AAPI community members during outreach events. In addition to their outreach duties, they support staff in translation assistance and various programs. AAHI periodically advertises to fill vacant Community Health Worker positions on its website. Please visit AAHlinfo.org for the latest postings.
Community Partners

AAHI has long-standing partnerships with many community-and faith-based organizations. Working with these organizations, AAHI plans health events and participates in cultural festivities. If you are interested in partnering with AAHI or would like AAHI to visit your community, please contact AAHI at AAHI@montgomerycountymd.gov.

Interns

AAHI seeks interns during the summer, fall, and spring semesters, who are interested in gaining hands-on experience in public and community health. Intern projects are dynamic and multifaceted, providing exposure to public health research, educational material development, and outreach program implementation. If you are a school coordinator, current student or recent graduate interested in a meaningful internship at AAHI, visit AAHinfo.org.

Speakers Bureau

In FY22, AAHI launched our Speakers Bureau. The goal of the AAHI Speakers Bureau volunteer program is to have a pool of multilingual guest speakers with expertise in a wide range of health and wellness-related areas available to speak to the Asian American community in Montgomery County, MD. If you are a health, wellness, or medical professional, we invite you to please join our Speakers Bureau by completing this interest form: https://tinyurl.com/AAHI SpeakersBureau.
ACKNOWLEDGMENTS

The Asian American Health Initiative (AAHI) would like to express its sincerest thanks to the County Executive, Montgomery County Council, Montgomery County Department of Health and Human Services, AAHI Steering Committee, community partners, AAHI Community Health Workers, volunteers, and staff for their support during Fiscal Year 2022.

AAHI Staff

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Health Education & Communications Coordinator

Sophia Yoon, LMSW
Resources Coordinator

AAHI Community Health Workers

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Special Thanks:

Betty Lam, Chief
Office of Community Affairs,
Montgomery County Department of
Health and Human Services